Plan the site and its structure

Identify the audience

Determine the site’s purpose

Goals (long term results)

Objectives (specific means and methods used to accomplish goals)

Goals Chart (lists the goals and objectives for the creators and the audience)

Plan the structure

Planning Chart (contains the purpose, structure and function)

Flow Chart (list of all the pages and how they connect)

Specifications (What will be on each page)

Storyboard (One for the site, used to convey overall look)

Plan the display and navigation

Design the look

Collect information for the database

Research copyright laws

Test